

Brad Huisken's

Train the Sales Trainer Course

Is Back!

You have the most powerful position in determining the success or failure of your sales associates and the store.

Learn How To:

- ✓ Increase and measure productivity
- ✓ Provide a formal sales training program for your associates
- ✓ Maximize every selling opportunity
- ✓ Effectively add-on and up-sell
- ✓ Smoothly perform a turnover
- ✓ Create a competitive edge within your market
- ✓ Use the telephone and email effectively to increase bottom line
- ✓ Train for staff retention and professionalism on the sales floor

The Guarantee:

- ✓ You will gain the knowledge to grow your business with the information you receive from this course
- ✓ You will be delighted with your new-found ability to inspire, encourage and instill a sales-driven culture into your organization that will produce successful results or we will refund your registration fee.

2017 Dates

Chicago : September 26 – 28 | **Atlanta** : October 10 - 12

*Expensive for those who do not attend,
profitable returns for those who do!*

1 – 2 people same company	- \$695
3 + people same company	- \$595
Train the Trainer Course on DVD	- \$995

Contact **Brad Huisken** for more information.

800.248.7703 | 303.936.9353 | info@iastraining.com

www.iastraining.com

